Adam Cooke

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Instagram | Twitter | LinkedIn | Reading, PA / College Park, MD

EXPERIENCE:

WMUC Sports *September 2026 - Present*
On-Air Talent | University of Maryland
- Serve as play-by-play and color commentator for Mens' and Womens' Soccer, Womens' Basketball, Field Hockey, and Volleyball
- Control broadcast operations on OBS and YouTube while engineering live audio

Big Ten Plus *September 2026 - Present*
AV Technician and Camera Operator | University of Maryland
- Serve production roles in B1G+ broadcasts across various sports
- Control cameras, audio, scorebug, and other miscellaneous graphics

Terrapin Sports Central *September 2026 - Present*
Multimedia Journalist | University of Maryland
- Assist with the production of studio shows, including audio and camera operations
- Film, edit, and publish social media content to increase brand engagement

Testudo Times (SB Nation) *September 2026 - Present*
General Assignment Writer and Content Creator | University of Maryland
- Publish feature articles on Maryland Athletics, including Maryland Football
- Film, edit, and publish "man on the street" interview segments on various teams

Reading Fightin' Phils
Press Box Associate | Reading, PA *March 2026 - Present*
- Serve as live in-stadium DJ on Click Effects, controlling walk-up songs, other music, and sound effects
- Operate auxiliary scoreboard and pitch clock for Minor League Baseball games

Retail Associate | Reading, PA *March 2023 - Present*
- Manage stock, vend items, and help employees in the team store

Student Sportscasts *March 2025 - May 2026*
Founder and Play-by-Play Announcer | Berks County, PA
- Commentated select high school Baseball, Boys' and Girls' Soccer, Boys' Basketball, and Lacrosse games
- Organized schedule. staff, equipment setup, graphics, and other production elements through OBS

Exeter Township Senior High School *September 2023 - May 2026*
Public Address Announcer | Reiffton, PA
- Served as public address announcer for all Boys' Soccer home games
- Filled in as announcer for Girls' Soccer, Wrestling, Boys' and Girls' Basketball, and Boys' Volleyball

830 AM WEEU *August 2024 - May 2026*
Production Assistant and Content Creator | Reading, PA
- Created a recurring 'mic'd up' promotional segment that generated thousands of views weekly
- Filled in as co-host of "The Scoreboard Show" and "A Slice of Sports", which cover high school sports

Spotlight on Berks Sports *December 2022 - May 2026*
Staff Writer | Berks County, PA
- Wrote weekly recaps for select games across every high school sport in Berks County
- Contributed feature articles, media day photos, and video packages to promote as many athletes as possible

Berks Catholic High School *November 2025 - February 2026*
Basketball Broadcast Manager and Play-by-Play Announcer | Reading, PA
- Called play-by-play for most Berks Catholic Boys' and Girls' Basketball home games
- Managed livestream maintenance, audio, graphics, and promotion through OBS and YouTube

EDUCATION:

The University of Maryland - College Park *Expected graduation: December 2029*
- Major: Journalism, Philip Merrill College of Journalism
- Organizations: Society of Professional Journalists, Video Consortium, Associated Press Sports Editors

SKILLS:

OBS, Adobe Premiere Pro, Adobe Photoshop, Click Effects, Canva, Google Sheets, WordPress, DJI equipment, CapCut, MLB/MiLB Stringer