

CONTACT

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- Reading, PA, USA
- adamcookejournalism.com

EDUCATION

- 2022-2026
EXETER TOWNSHIP SENIOR HIGH SCHOOL
- 101.63 GPA (Weighted 100 scale)

Expected Graduation: 2030
THE UNIVERSITY OF MARYLAND

- Major: Journalism

SKILLS

- Play-by-Play & Color Commentary
- Research & Game Preparation
- Audio/Video Production (Adobe Premiere, Adobe Photoshop, OBS)
- Live Audio & Video Engineering
- Print Journalism
- Public Address Announcing
- Social Media Content Creation
- Industry Leadership & Creativity

LEADERSHIP & ACTIVITIES

- Class President
- Independent filmmaker
 - Ladybug, A Story of Champions
- Entrepreneur
 - Student Sportcasts

AWARDS & RECOGNITION

- Summa Cum Laude
- Internship Excellence Award
- Liz Martelli "Voices" Scholarship Recipient
- Hassel Foundation Scholarship Recipient
- 2026 Berks Best Finalist

ADAM COOKE

SPORTS BROADCAST JOURNALIST

PROFILE

Adam Cooke is a student journalist enrolled at the University of Maryland. He served as a dedicated broadcaster with a passion for telling stories through sports. He is always ready to embrace new roles and sports within the industry.

WORK EXPERIENCE

- Spotlight On Berks Sports** DECEMBER 2022 - MAY 2026
Sports Reporter
 - Write weekly articles on various teams across all sports and schools
 - Interview athletes and coaches every game
- Exeter Township Senior High School** SEPTEMBER 2023 - MAY 2026
Public Address Announcer
 - Serve as PA announcer for all boys soccer home games in 2023 and 2024
 - Fill in for various other sports, which include: wrestling, basketball, and volleyball
- Berks Catholic High School** DECEMBER 2025 - FEBRUARY 2026
Basketball Broadcast Director
 - Broadcast Berks Catholic High School boys and girls basketball to YouTube
 - Call all games as play-by-play announcer & control livestream production
- 830 AM WEEU** AUGUST 2024 - PRESENT
Content Creator and Production Assistant
 - Create promotional content and innovative social media branding
 - Work in various freelance roles
- Reading Fightin Phils** MARCH 2026 - PRESENT
Press Box Associate
 - Operate pitch clock and auxiliary scoreboard
 - Control in-stadium music and audio production
- Big 10 Network** AUGUST 2026 - PRESENT
Student Union Member
 - Serve various production roles behind the scenes
 - Contribute to the quality of Big 10 Network telecasts
- WMUC Sports Radio** AUGUST 2026 - PRESENT
On-Air Talent
 - Serve as play-by-play and color commentator for UMD athletics
 - Crew games for NCAA Division 1 athletics in the Big 10