

CONTACT

- +1 (610) 334-3729
- adamcookejournalism@gmail.com
- Reading, PA / College Park, MD
- adamcookejournalism.com
- linkedin.com/in/adam-cooke-umd

EDUCATION

THE UNIVERSITY OF MARYLAND

- Major: Journalism
- Expected graduation: December 2029

EXETER TOWNSHIP SENIOR HS

- 2026 graduate

SKILLS

- Play-by-play & color commentary
- Audio/video production (Adobe Premiere, OBS)
- Graphic design (Photoshop, Canva)
- Live audio & video engineering
- Print journalism
- Public address announcing
- Social media content creation

LEADERSHIP & ACTIVITIES

- Class of 2026 President
- Independent filmmaker: *Ladybug, A Story of Champions*
- Entrepreneur: Student Sportscasts
- Associated Press Sports Editors (APSE)
- Society of Professional Journalists (SPJ)

AWARDS & RECOGNITION

- Graduated summa cum laude
- Internship Excellence Award
- Martelli "Voices" Scholarship Recipient
- 2026 Berks Best Finalist

ADAM COOKE

SPORTS BROADCAST JOURNALIST

WORK EXPERIENCE

WMUC Sports Radio

SEPTEMBER 2026 - PRESENT

On-Air Talent

- Provide play-by-play, color commentary, sideline reporting, and spotting for select Maryland home games
- Cover football, men's and women's soccer, field hockey, and women's volleyball
- Set up and maintain YouTube livestream feed via OBS

B1G+ Student Union

SEPTEMBER 2026 - PRESENT

AV Technician

- Serve various production roles on-site and within the control room
- Control broadcast audio, graphics, scorebug, and various cameras

Terrapin Sports Central

SEPTEMBER 2026 - PRESENT

Broadcaster and Reporter

- Assist with the production of studio shows, including "The Left Bench"
- Control audio, cameras, and more for live shows
- Contribute to live game coverage and social media content

Testudo Times

SEPTEMBER 2026 - PRESENT

Freelance Reporter

- Contribute article and video coverage to SB Nation's Maryland affiliate
- Write feature stories and film social media interviews

Reading Fightin Phils

MARCH 2026 - PRESENT

Press Box Associate

- Contribute to the gameday operations of the Fightins' press box
- Operate in-game pitch clock and auxiliary scoreboard
- Control audio levels and engineer sound effects

Team Store Employee

MARCH 2023 - PRESENT

- Aid customers at the R-Phils Alarm Tech Team Store
- Stock shelves, check out customers, press jerseys, organize stock, vend items, and more

830 AM WEEU

AUGUST 2024 - PRESENT

Content Creator and Production Assistant

- Created "mic'ed up" videos and other promotional segments on social media for 2024 and 2025 football broadcasts
- Provide on-air and production support on "The Scoreboard Show" and "A Slice of Sports"
- Work freelance roles when home

Berks Catholic High School

NOVEMBER 2025 - FEBRUARY 2026

Basketball Broadcaster

- Produced livestreams for boys' & girls' basketball for the 2025-2026 season
- Provided all play-by-play commentary and organized other on-air talent
- Created graphics, handled audio and video, and promoted livestream for each event